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FOR IMMEDIATE RELEASE

Full Line Equipment Catalog Introduced by Badger Industrial Equipment

Eau Claire, WI – Badger Industrial Equipment, a division of LPI, Inc. of Eau Claire, WI, has introduced The Equipment Catalog, a comprehensive manual with specific information and descriptions on its complete lines of material handling products, industrial equipment and safety supplies.

From A-frame trucks, to zip-lock bags, the 387-page catalog contains a wide variety of products for plant, manufacturing and distributing operations. Full-color photos, product descriptions, price, weight and size specifications accompany listings for cabinets, dock equipment, lifting, storage and retrieval and shop equipment. The entire catalog is also available in searchable form online at www.badgerie.com or <http://theonlinecatalog.com/lpi-inc/>.

Also featured on the website are JLG Vertical Personnel Lifts product lines with both manual and drivable functions for easy access to maintenance and repair jobs. The website also includes the full product lines of Advance Lifts, which provide affordable solutions for material handling, work positioners, maintenance and loading dock equipment.

For more information or to obtain a copy of "The Equipment Catalog" from Badger Industrial Equipment, call 1-715-831-7046; toll-free at 1-800-748-9646 or email: badger@badgerie.com. The company address is 800 Wisconsin Street, Mailbox 10, Eau Claire, WI 54703. Web site: www.badgerie.com

Badger Industrial Equipment is an industrial distribution company specializing in material handling products. The company offers high quality, economical alternatives for industrial equipment and safety needs. Lines include the personnel platforms produced by their sister company, LPI, Inc., as well as JLG vertical personnel lifts and Advance Lift equipment.